

Terms of Reference (ToR)
For
Video Documentation on Removing Barriers to ensure Increasing Access
to Inclusive quality Education and Lifelong Learning Opportunities for
Learners with Deafblindness in Bangladesh
Under the Deafblind Project of CDD-NRCDB

1. Background

The Centre for Disability in Development (CDD) has been working towards an inclusive society for persons with disabilities in Bangladesh since 1996. The vision of CDD is “equal opportunities and full participation for persons with disabilities in all spheres of life”; and its mission is “to include disability issues in mainstream development to enable individuals with disabilities to obtain equal opportunities and full participation.” CDD works in seven key focus areas including health and rehabilitation, disability inclusive education, rights and empowerment, livelihood and employment, disaster management, deafblindness, and inclusive local government.

CDD has been working to support the empowerment of persons with disability for more than 25 years. Over the last 12 years CDD has gained substantial experience through implementing various projects on empowering persons with deafblindness in partnership with Sense International (SI), Sense International India (SII) and other local implementing partner organizations. CDD provides technical support to implementing partner organizations for building their capacity to improve the quality of life of persons with disabilities and their families, in coordination with local government institutions and community, which is one of the ultimate goals for CDD.

The project “Increasing Access to Inclusive Quality Education and Lifelong Learning for the Children and Young Adults with Deafblindness in Bangladesh”- aims for inclusion of all children and young adults with deafblindness in appropriate quality education and lifelong learning, by demonstrating a workable approach and aiding government with the implementation of its policies for people with disabilities. The wider impact will be children and young adults with disabilities accessing education and experiencing social and economic inclusion in Bangladesh, contributing primarily to SDGs 1, 4, and 10. The project outcome is 450 children and young adults (225 female; 225 male) with deafblindness directly accessing quality inclusive education and lifelong learning, leading to improved quality of life for themselves and 1,800 family members. The project is has been implemented by CDD’s National Resource Center on Deafblindness (NRCDB) since 2018 through 8 partner organizations in 8 districts of Bangladesh. NRC has worked on promoting inclusive quality education among all stakeholders like teachers, SMCs, local education authority, children with deafblindness and their families. Evidently, the project produced some immediate impact at individual, family and community and opened avenues for the policy makers and development professional to mainstream disability in development at all level.

In this context, CDD-NRC invites technical and financial proposals to produce a learning document based on the project “Increasing Access to Inclusive Quality

Education and Lifelong Learning for the Children and Young Adults with Deafblindness in Bangladesh” supported by Sense International, funded by UK Aid and the British People.

This video documentary should capture stories which will reflect the barriers those are facing by learners with deafblindness while enrolling in mainstream education system, the process of reducing the barriers and how to ensure increasing access in inclusive quality education and lifelong learning for learners with deafblindness. So this documentary will be a demonstrating evidence to showcase inclusion of learners with deafblindness, the challenges & barriers to inclusion, mitigation actions undertaken, enabling factors leading to inclusion, with a particular emphasis on the steps required to ensure inclusion of children with deafblindness in mainstream inclusive education settings.

Objectives of the Document

As per the project logframe, under Output-4, Activity-4.10 this titled document will be produced as a useful advocacy and learning tool to promote and share with other I/NGOs and particularly the government of Bangladesh.

The specific objectives of the learning document should focus around 4 key questions:

- What are the barriers to children with deafblindness accessing an education?
- How are these barriers to education inclusion most effectively overcome?
- How are key stakeholders (e.g. schools, teachers, family and local government), best supported to provide an enabling environment for children with deafblindness to access education?
- What adaptations are required to ensure education is inclusive in different contexts? (What adaptations and costs are required to ensure education is inclusive in different contexts?)

Specific Objectives of the Video Documentation

To produce video documentary-

- focused on Inclusive Education, and how to include children in mainstream settings, the importance of home based support as a stepping stone to inclusion
- To showcase the process of changes made at individual, family, community, organization and institute level (in terms of assuring increasing access to inclusive quality education and lifelong learning)
- To capture some specific footage from one of the model schools to show the accessibility measures.

We expect the document to:

- Describe process of inclusion of Children and young girls and boys with Deafblindness into mainstream education settings (which will include home based education and community-based support and an analysis of any gender sensitive approaches required).
- Portray the barriers in existing mainstream settings and highlight the , enabling factors.
- Shortly visualize the impact of COVID-19 and emerging needs of learner with deafblindness in terms of ensuring homebased education Include human interest success stories to provide the evidence of what works.
- Ensure the voices of learners with deafblindness and their family members and other stakeholders such as teachers, deafblind field educators, local education administration, SMCs are included in the video
- Ensure that the documentary is made accessible (e.g. commentaries, captioning, color contrast, font size of captioning, sign language)

Video Documentation Steps

Following steps will be followed:

- Signing of contract;
- Providing all relevant project documents (e.g. project proposal, what quality inclusive education and lifelong learning refers to in this project, case stories) to Firm (Video Documentation Firm
- A one-day briefing meeting
- Script sharing by the consultancy firm
- Submission of the draft video to CDD. Feedback is to be provided within four working days;
- 1-day sharing draft and collecting inputs from CDD;
- Finalization and submission of the Video Documentary

Assigned task:

- Prepare story board (narrative script);
- Share story board (narrative script) with CDD and get approval;
- Prepare shooting plan in consultation with CDD team.
- To develop highly professional, skilled and experienced production team (cinematographer, editor, animator, GFX etc.);
- GFX, Animation, captions & subtitles, sign language (CDD-NRC would provide technical support in this regard) in high contrast for visibility, and other post productions.

- To insert commentaries in English (in collaboration with CDD/SI/SII)
- Prepare draft documentary and submit to CDD and SI/SII for approval ;
- Incorporate feedback and finalize the documentary
- Final submission of video documentary and present before CDD management

Deliverables:

Documentaries are to be delivered in high resolutions. Besides, web and in different electronic device compatible versions also to be delivered.

- One (01) 5-7 minutes video documentary along with 30-45 second promo;

2. Targeted Audiences:

- Government (DPE and MoPME), other NGOs
- Donor Community, INGOs, Country Programs;
- Disability Inclusive Development Professionals;
- Interested development researchers and Learners;
- Wider Audiences.

Duration

The total duration for planning, Collection case study, analysis & research, draft documentary and master production is 6 weeks from the date signing of contact.

Ethical Issues

- Ensuring due consent in written from the participants and related authority before any interview and capturing photos & videos;
- Child safeguard and gender sensitivity as well as high level of sensibility to persons with disability.
- Maintaining the high level of confidentiality of the data and information. The consulting firm will only share the information and related data with CDD, SI, SII.

Eligibility criteria of the consultant/consulting firm

- Must have working experience with NGO/INGO lead development programs and produced at least 04 documentaries in development issues; Besides, advanced level understanding on disability, gender is desirable.
- The consultant/ consulting firm should have clear understanding of the technical aspects of video making process and understanding of social development field is required along with experiences on using different tools and techniques in developing appropriate and quality audio-visual products.
- Basic understanding on disability and deafblindness issues.

Price and Payment

The detail information relating to price and payment will be discussed in the meeting with CDD and mention in the agreement paper. It is noted that as per the rules of Government of the People Republic of Bangladesh, VAT and Tax will be deducted from the total amount of earning.

Interested consultants are requested to give a presentation highlighting understanding of the assignment, resume of key team members, and implementation plan.

Timeline

The final documentation should be completed within 18 May, 2021.

3. Ethical Issues

- Ensuring due consent in written from the participants and related authority before any interview and capturing photos;
- Child and adult at risk safeguard and gender sensitivity as well as high level of sensibility to persons with disability.
- Maintaining the high level of confidentiality of the data and information. The consultant / consulting firm will only share the information and related data with CDD, SI, and SII.

4. Eligibility criteria of the consultant/consulting firm

- Must have consultancy and/or working experience with leading National level NGOs, INGOs with proven experience to lead research/studies.
- Have produced publications (printed/available in the web) on studies, researches, good practice documentations on development issues.
- Have advanced level of understanding and experience on disability and gender inclusion.

- Have clear understanding of the technical aspects of documentation process, participatory approaches, and experience of using different tools and techniques in developing appropriate and quality products.

5. Probable timeline for video documentation

Sl. No.	Activities	Probable date of execution	Who
01.	Signing of TOR	Last week March 2021	CDD with consultancy farm
02.	Sharing script	1st week of April	Consultancy farm
03.	Providing Feedback on script	2nd Week of April	CDD, SI, SII
04.	Finalization of script	2nd Week of April	Consultancy farm
05.	Shooting	3rd- 4th week of April	Consultancy farm
06.	1st draft sharing with promo	2nd Week of May	Consultancy farm
07.	Feedback on draft	3rd week of May	CDD, SII and SI
08.	Final documentary sharing	1st week of June	Consultancy farm

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